



Huntingblog for Girls

by Evelina Aslund

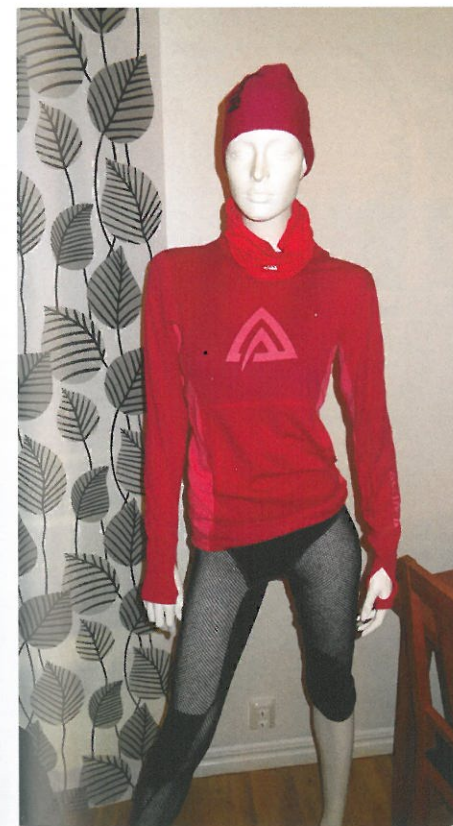


As you will no doubt have realised from my previous articles in *h&s*, I run my own business as a hunting organizer in Sweden. The company is called, Joy Event Hunt and Health. What is special with my hunting arrangements is that I offer hunting trips in combination with various health options such as, hunting and yoga, and hunting and spa. This is to offer something a little different to both men and women, but above all to attract more women into hunting.

Together with a friend, Tina Englund, we have launched a huntblog where we are ten women hunters from Scandinavian countries; Sweden, Norway, Finland and in a while we will also have hunters from Denmark, who blogs about our hunts and experiences, with the express purpose of inspiring other girls to start hunting.

We ladies, The Team, each of us have a different personal profile and personality and different life style and working environment

and different experiences as huntress. As well we all have our own individual focus on hunting specializations. Another aim of this blog is to enable our readers to share our experiences and we will pass on tips on how to hunt and to show you exactly how you can progress from having dared to get an idea in your mind that you would like to explore the hunting scene and to progress those thoughts' and make them reality and we will show you how you can get out into the woods and start hunting. And then for those women



who take that step and experience hunting to share their adventures and tips with others for their own personal continued development to enable them to get where they want to be with their hunting interests.

We also want to contribute to promoting more contact between the Nordic women hunters and to create a knowledge base of what Nordic women hunters have the need for, including event-services and products in their pursuit of hunting.

In May was staged one of the largest hunting shows, Elmia Game Fair, at which we launched under pleasant conditions, our new hunting blog. Around 50 women were attracted to our event and for being our first event, we are really happy! We gave a couple of lectures in which I was one of the speakers and I talked about grouse hunting in the mountains. The

other girl, Natalie Jonsson, told about her predator hunts for bear and lynx.

Many partners within hunting fraternity wanted to appear on our event where we chose to highlight and talk about certain brands of hunting equipment and accessories aimed at the female audience.

It was a very successful event and we will arrange another for the next big hunt Fäviken Fair Game Fair, which takes place in northern Sweden in late July.

This page is available in English and Swedish, so have a look into it. We warmly welcome you to join us here on the blog page, meet us at the fairs and participate in our events of various kinds, and much more! 

Evelina Aslund,
CEO Joy Event Hunt & Health AB